MARCH FOR SCIENCE

SPRINGFIELD

United as a diverse, nonpartisan group to call for science that upholds the common good,
and for political leaders and policymakers to enact evidence-based policies in the public interest.

Business Name
Business Address
City, State Zip

March 22, 2017

Dear Neighbor,

We are enthusiastically writing you today to share the news of an event that will happening right in downtown Springfield, possibly on the street in front of your business.

As you may know, The March For Science is a global event scheduled for Earth Day, April 22, 2017. We're thrilled to announce that Springfield is host to one of the over 425 satellite marches taking place around the world on that day. Please see the enclosed press release for the specific details about the route and event times. We apologize in advance for any parking inconveniences that may temporarily arise.

We expect this event to be a peaceful celebration of all that is good about science. It will be a nonpartisan gathering demonstrating to our elected officials and leaders that the Springfield community values science. We encourage you to visit our website or our Facebook event page to learn more and to keep up with the latest developments about the march, both locally and internationally. If you feel inclined, post the enclosed flyer to help spread the word.

Also, please be advised that we have arranged to have a drone flying overhead at times along the route and rally to take aerial photos and video that will be distributed on social media.

If you'd like to get involved with the event, shoot us an email at the address below. Feel free to send us any questions or concerns to the same email address.

Thank you for your attention to this important event, and we welcome you to join us.

Sincerely,

Eric Wells
Head Organizer
Springfield March For Science